

**RECEIVED
CENTRAL FAX CENTER****JUL 30 2007**

Atty. Docket No. 696.003

FERENCE & ASSOCIATES LLC
Amendment Transmittal**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of : Srinivasan et al.
Serial No. : 09/805,336 Examiner : J. Janvier
Filed : March 13, 2001 Group Art Unit : 3622
For : METHOD AND SYSTEM FOR CREATING AND ADMINISTERING
INTERNET MARKETING PROMOTIONS

HON. COMMISSIONER FOR PATENTS
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This is a Request for Continued Examination (RCE) in the above-identified application.

1.

Extension of Time

- ☐ No extension of time is needed.
- ☒ Applicant requests an extension of time to respond to the outstanding Office Action. A Petition for an extension of time is enclosed.
- ☒ In the event that an extension of time is required, this conditional petition is being made to provide for the possibility that applicant has inadvertently overlooked the need for a petition and fee for extension of time.

CERTIFICATE OF TRANSMITTAL

I hereby certify that this correspondence (along with any referred to as being attached or enclosed) are being transmitted by facsimile on (571) 273-8300 to the Commissioner for Patents on July 30, 2007.

Stanley D. Ference III

(Type or print name of person transmitting paper or fee)

(Signature of person transmitting paper or fee)

08/01/2007 SSITHIB1 00000019 09805336

01 FC:2801
02 FC:2202395.00 OP
25.00 OP

Page 1 of 2

RECEIVED
CENTRAL FAX CENTER

JUL 30 2007

Atty. Docket No. 696.003

FERENCE & ASSOCIATES LLC
*Request for Continued Examination*2. **Submission Required Under 37 CFR 1.114**

- ☐ Previously submitted
- ☐ Please enter the amendment(s)/reply under 37 CFR 1.116 previously filed on ____.
- ☐ Consider the arguments in the Appeal Brief or Reply Brief previously filed on ____.
- ☐ Other ____.
- ☒ Enclosed
- ☒ Amendment/Reply
- ☐ Affidavit(s)/Declaration(s)
- ☐ Information Disclosure Statement (IDS)
- ☐ Other ____.

3. **Miscellaneous**

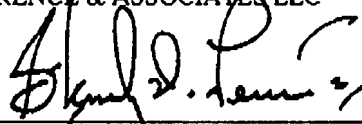
- ☐ Suspension of action on the above-identified application is requested under 37 CFR 1.103(c) for a period of ____ months.
- ☐ Other ____.

4. **Fees**

- ☐ Applicant encloses herewith a check for \$____ to cover the RCE fee.
- ☒ Attached is a completed Credit Card Payment Form. The Commissioner is hereby authorized to charge the \$395.00 RCE fee required under 37 CFR 1.17(e) to filing fee to the credit card identified in the attached Credit Card Payment Form.
- ☒ The Commissioner is hereby authorized to charge payment of any additional filing fees associated with this communication or credit any overpayment to the credit card identified in the attached Credit Card Payment Form.

Respectfully submitted,

FERENCE & ASSOCIATES LLC

By Stanley D. Ference III
Reg. No. 33,879Dated: July 30, 2007

Mailing Address:

Customer No. 35195
FERENCE & ASSOCIATES LLC
409 Broad Street
Pittsburgh, Pennsylvania 15143
(412) 741-8400
(412) 741-9292 - Facsimile

Page 2 of 2